GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Elections – Simultaneous Elections to the Lok Sabha and Legislative Assembly of Andhra Pradesh, 2024 – Payment to the Times Group, Bennett, Coleman & Co. Ltd., Vijayawada for executing media plan includes Print Ads, Bus Branding, Theatre Ads etc. – Sanctioned – Orders – Issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O. Rt No.1168 Dated.04.07.2024

Read the following:

1. Proposal dated.16.04.2024.
2. Letter No.3709/Elecs.D3/A1/2024, dated.27.04.2024.
3. Letter No.3709/Elecs.D3/A1/2024, dated.28.04.2024
4. Invoice No.BCAP24RV-0000281, dated.17.05.2024 of the Times Group, Bennett, Coleman & Co. Ltd., Vijayawada.

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ORDER:

In the reference 2nd read above, the Manager – Response, the Times Group, Vijayawada was informed that the comprehensive media plan exclusively for the Chief Electoral Officer of Andhra Pradesh for the Simultaneous Elections to the Lok Sabha and Legislative Assembly of Andhra Pradesh, 2024, for creating awareness among the first-time voters and existing voters to cast their vote on polling day without any excuses is confirmed as per the proposal in the reference 1st read above.

2. In the reference 3rd read above, the Times Group, Vijayawada was requested to executive the comprehensive media plan includes Print Ads, Bus Branding, Theatre Ads etc. for Andhra Pradesh Election Campaign in Visakhapatnam, Vijayawada, Guntur and Vijayawada from 29.04.2024 to 13.05.2024 at the rate of Rs.23,60,000/- including GST.

3. In the reference 4th read above, the Times Group, Vijayawada executed the comprehensive media plan includes Print Ads, Bus Branding, Theatre Ads etc. for Andhra Pradesh Election Campaign in Visakhapatnam, Vijayawada, Guntur and Vijayawada from 29.04.2024 to 13.05.2024, in connection with Simultaneous Elections to the Lok Sabha and Legislative Assembly of Andhra Pradesh, 2024 and submitted the invoice for an amount of Rs.23,60,000/- and requested for payment.

4. After careful examination of the matter, sanction is hereby accorded for an amount of Rs.23,60,000/- (Rupees Twenty Three Lakh and Sixty Thousand Only) to the Times Group, Bennett, Coleman & Co. Ltd., Vijayawada towards execution of comprehensive media plan includes Print Ads, Bus Branding, Theatre Ads etc. for Andhra Pradesh Election Campaign in Visakhapatnam, Vijayawada, Guntur and Vijayawada from 29.04.2024 to 13.05.2024, in connection with Simultaneous Elections to the Lok Sabha and Legislative Assembly of Andhra Pradesh, 2024.

(P.T.O)

5. Out of the total sanctioned amount at para (4) above, an amount of Rs.11,50,000/- (Rupees Eleven Lakh and Fifty Thousand Only) is now released as 1st installment to the Times Group, Vijayawada and the expenditure shall be meet from BE 2024-25.

6. The expenditure sanctioned in para (5) above shall be debited to "2015 - Elections – M.H. 104 - Charges for conduct of Elections for Lok Sabha and State Legislature when held Simultaneously – S.H.04 - conduct of Elections for Lok Sabha and State Legislature – 260- Advertisements / 262 – Electronic Media".

7. The General Administration (Claims.C) Department are requested to draw the amount released in para (5) above and credit in favour of "the Times Group, Bennett, Coleman & Co. Ltd., Vijayawada A/c No.00600310004966, HDFC Bank, Fort Branch, Mumbai, IFSC Code : HDFC0000240; GSTIN:37AAACB4373Q1Z7.

8. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

MUKESH KUMAR MEENA
CHIEF ELECTORAL OFFICER &
E.O. PRINCIPAL SECRETARY TO GOVERNMENT

To
The General Administration (Claims.C) Department. (w.es).
The Dy. PAO, Secretariat Branch, Velagapudi.
the Times Group, Bennett, Coleman & Co. Ltd., Vijayawada

Copy to :-
The Finance (FMU-GAD-I) Department.
The Accountant General, AP, Vijayawada.
Sf/Sc.

//FORWARDED::BY ORDER//

SECTION OFFICER